

Mucho Burrito Cinco de Mayo 2017 Instant Win Game
OFFICIAL GAME RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. **SPONSOR/GAME PERIOD:** This Game is governed by these Official Rules. VOID WHERE PROHIBITED. The Game is sponsored by Mucho Burrito (the "**Sponsor**"). The Game starts at 9:00:01 AM Eastern Standard Time ("**EST**") April 10, 2017 and closes at 11:59:59 PM EST on May 5, 2017 (the "**Game Period**"). All references in these rules are Eastern Standard Times, which shall control for purposes of this Game.
2. **ELIGIBILITY:** The Game is open to residents of Canada (**excluding the province of Quebec**) who have reached the age of majority in their province or territory of primary residence at time of entry and to legal U.S. residents residing in Washington State who are eighteen (18) years of age or older or of the age of majority in their state of residence, whichever is older, at the time of entry. Employees of the Sponsor, their affiliated partners, agents, Distributor Network their respective advertising or promotional agencies, or the independent judging organization (such entities, collectively, the "**Promotion Entities**") or members of any such employee's immediate family (regardless of where they live) or persons with whom such employees reside (whether related or not) are ineligible to enter or win. "Immediate family" includes spouses or domestic partners and parents, siblings, children and their spouses and domestic partners.

3. HOW TO RECEIVE A GAME CARD:

(i) **WITH PURCHASE:** Visit any participating Mucho Burrito location in Canada on May 5, 2017 ONLY and purchase any entrée item and a bottled soft drink or beer, and you will receive one (1) instant win game card (the "**Game Card**") good for your next visit (see rule 4). All Game Cards must be redeemed by September 30, 2017 (the "**Redemption Period Cut-Off Date**"). Limit of one (1) Game Card with purchase per visit at participating locations.

(ii) **ON-LINE ENTRY:** To enter the contest online visit www.muchoburrito.com/Cinco between 9:00:01 AM Eastern Standard Time ("**EST**") April 10, 2017 and 4:29:59 PM EST on May 31, 2017, complete and submit the required information by following the instructions on the site. To be eligible for the online prizes, the entrant must complete entry before 4:29:59 PM EST on the last day of the contest. Limit of 3 entries per email address. Upon submission of your entry online, you will be automatically entered in the Mucho Burrito Cinco de Mayo 2017 Instant Win Game, subject to the qualification in the preceding sentence. A random drawing of all online entries received will be performed on June 2, 2017.

(iii) **WITHOUT PURCHASE CANADA:** To request a No Purchase Entry Game Card, while supplies last, send a self-addressed, postage-paid envelope to: "Mucho Burrito Instant Win Game No Purchase Request" 2 East Beaver Creek Road, Building 1, Richmond Hill, ON, L4B 2N3 . Requests must be received on or before May 31, 2017 (the "**Game Period Cut-Off Date**") to allow sufficient time for processing. Limit of one (1) No Purchase Entry request per separate postage stamped envelope. All Game Cards must be redeemed by the Redemption Period Cut-Off Date.

4. **PRIZING:** There will be a total of Sixty Two Thousand Five Hundred and Ninety One (62,591) Instant Win Prizes available to be won, consisting of the following:

Instant Win Prize Description	# of Instant Win Prizes available	Approximate Retail Value of each Instant Win Prize in Canadian Dollars	Approx. Odds of Winning A prize
<i>INSTANT WIN FOOD PRIZES:</i>			
Free Chips & Salsa	30,000	\$2.75	1:2
Free Canned Drink	20,000	\$2.50	1:3
Free Dessert(2 Cookies, One Brownie, or one Churro with Dipping sauce)	10,000	\$1.75	1:6
Free Regular Burrito	2,500	\$8.95	1:25
<i>INSTANT WIN GRAND PRIZES:</i>			
\$25 Mucho Burrito Gift Card	50	\$25.00	1:1,252
\$100 Mucho Burrito Gift Card	25	\$100.00	1:2,504
Portable Blue Tooth Speaker	5	\$125.00 CAD	1:12,518
Fit Bit	5	\$200.00 CAD	1:12,518
Apple Watch 2	5	\$550.00 CAD	1:12,518
Grand Prize Trip (see below for descriptions*)	1	\$3,000.00 CAD	1:62,591

As Instant Win Prizes are claimed, the number of Instant Win Prizes available and the odds of winning a particular Instant Win Prize will be reduced accordingly although the odds of finding an Instant Win Prize will always remain 1 in 1. Instant Win Prizes must be accepted as awarded without substitution and are not transferable, not for resale or convertible to cash. The Sponsor reserves the right in the event that an Instant Win Prize or any component of an Instant Win Prize cannot be awarded as described for any reason, to substitute a similar Instant Win Prize or component of an Instant Win Prize of equal or greater value without liability.

5. **WINNER NOTIFICATION(S):**

- (a) **HOW TO CLAIM YOUR INSTANT WIN " GRAND PRIZE" -\$25 MUCHO BURRITO GIFT CARD, \$100 MUCHO BURRITO GIFT CARD, PORTABLE BLUE TOOTH SPEAKER, FIT BIT, APPLE WATCH 2, or TRIP TO MEXICO:** To claim your Instant Win Grand Prize as described above , upon revealing your Instant Win Prize complete the Entry Form Below, including printing your full name, date of birth, complete mailing address (including postal code), daytime telephone number (including area code) and answer correctly, without assistance of any kind, whether mechanical or otherwise, the mathematical skill-testing question and confirm compliance with the Official Rules. Upon doing so, mail to the address indicated on the Game Card: **Mucho Burrito Instant Win Game: 2 East Beaver Creek Road, Building 1, Richmond Hill, Ontario, L4B 2N3.** It is recommended that registered mail be used with return receipts requested and a photocopy of both sides of your Game Card should be kept for your records. (Proof of mailing is not proof of

delivery). **Game Cards must be received by the Redemption Period Cut-Off Date** or will not be eligible for an Instant Win Grand Prize. Upon receipt of your Game Card, the Game Card will be verified, and your answer to the mathematical skill-testing question must be determined to be correctly answered in order for you to be declared a winner. If a claimant fails to answer the mathematical skill-testing question, or if his/her answer to the mathematical skill-testing question is incorrect, he/she will be disqualified. Upon verification the Instant Grand Prize will be delivered to the address on the Game Card within thirty (30) days of the Redemption Period Cut-Off Date.

(b) HOW TO CLAIM YOUR INSTANT WIN FOOD PRIZE: To claim an Instant Win Food Prize, upon revealing your Instant Win Prize complete the Game Card, including printing your full name, date of birth, complete mailing address (including postal code), daytime telephone number (including area code) and answer correctly, without assistance of any kind, whether mechanical or otherwise, the mathematical skill-testing question and confirm compliance with the Official Rules. Upon doing so, present the Game Card to the Mucho Burrito cashier on your next visit at a participating Mucho Burrito location. The claimant's answer to the mathematical skill-testing question must be determined to be correctly answered in order to be declared a winner. Game Card must be redeemed on or before the Redemption Period Cut-Off Date or will not be eligible for a prize. If a claimant fails to answer the mathematical skill-testing question, or if his/her answer to the mathematical skill-testing question is incorrect, he/she will be disqualified. Upon verification, the Instant Win Food Prize will instantly be awarded at the participating Mucho Burrito location.

6. **GENERAL:** By entering the Game, entrants agree to abide and be bound by these Official Rules and the decisions of the Sponsor and/or the independent judging organization with respect to all aspects of the Game, which are final and binding in all respects relating to this Game.
7. **GENERAL LIABILITY RELEASE/FORCE MAJEURE:** Entrants agree that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Game or any Game-related activity (including, without limitation, travel), or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. The Promotion Entities assume no responsibility for any printing or production errors. Without limiting the generality of the foregoing, the Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen entries, mail or prize notifications; or for lost Game Cards or for miscommunications, or for any failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. The Sponsor reserves the right in their sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Game, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Game, or to annoy, abuse, threaten or harass any other person, and the Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries

will be accepted. The Sponsor reserves the right to modify, extend, suspend, or terminate the Game if they determine, in their sole discretion, that the Game is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Game. In such event the Sponsor is prevented from awarding prizes or continuing with the Game as contemplated herein by any event beyond their control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state/province or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, The Sponsor shall have the right to modify, suspend, or terminate the Game. If the Game is terminated or suspended before the designated end date, notice thereof will be posted at the participating locations and only those Instant Win Prizes awarded and non-suspect entries legitimately received as of the date of the event giving rise to the termination will be honored. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The Sponsor reserves the right to correct clerical or typographical errors in promotional materials or these rules.

8. By entering and/or accepting an Instant Win Prize, each winner consents to the use of his/her name, address (city and state or province) and/or photograph without further compensation, in connection with any publicity carried out by or on behalf of the Sponsor with respect to this Game, except to the extent prohibited by law. If an entrant is a resident of the United States, by entering and/or accepting an Instant Win Prize, entrants agree that the Game shall be construed in accordance with the governing law and jurisdiction of the State of Massachusetts, excluding its conflict of law rules. If an entrant is a resident of Canada, subject to section 15 below, by entering and/or accepting the Prize, entrants agree that the Game shall be construed in accordance with the laws of the Canadian Province of Ontario and the laws of Canada applicable therein, and only an Ontario court of competent jurisdiction shall have jurisdiction and venue over controversies arising out of, or relating to, the Game.
9. All Game Cards become the permanent property of the Sponsor and none will be returned. No correspondence will be entered into except with the Instant Prize Winners. This Game is subject to all applicable federal, state, provincial and local laws.
10. If due to printing, production or other errors, more prizes are claimed than intended, the intended prize will be awarded in a random drawing from all those submitting purportedly valid claims. No more than the number of prizes set forth in these Official Rules will be awarded.
11. The Game Card is subject to verification and is automatically void if not obtained through legitimate channels, or if illegible, altered, forged, defaced, mutilated, tampered with or irregular in any way or Game Card contains a printing or other errors. Liability for any irregular Game Card is limited to replacement of such Game Card.
12. The Sponsor respects your right to privacy. Personal information collected from entrants

will only be used by the Sponsor to administer the Game and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events from the Sponsor and its affiliates. By entering the Game, all entrants consent to the manner of collection, use and disclosure of personal information as set out in the Sponsor's privacy policy, which is available at www.muchoburrito.com.

- 13. WINNER'S LIST:** Any legally required winner's list may be obtained by sending a self-addressed, stamped envelope to: Mucho Burrito Instant Win Winners: Mucho Burrito Marketing., 2 East Beaver Creek Road, Building 1, Richmond Hill, Ontario, L4B 2N3, Canada. Winner's list requests must be received by June 15, 2017.
- 14. Sponsor.** The Sponsor of the Game is: Mucho Burrito, 2 East Beaver Creek Road, Building 1, Richmond Hill, Ontario, L4B 2N3, Canada
- 15. GRAND PRIZE DETAILS, TRIPS:** Approximate retail value of the trip is \$3,000 CDN based on a Toronto departure. Actual retail value may vary depending on departure date and departure city. Winners responsible for payment of taxes. Travel must be taken between May 15, 2017 to April 30, 2018. Reservation needs to be done by October 15, 2017. Blackouts dates apply: July 22 to Aug 06, 2018, December 17, 2017 to January 06, 2018, February 25 to April 01, 2018. The winner and his/her travel guests must each have proof of valid travel documents prior to ticketing. The winner and his/her travel guests must be Canadian or USA residents to qualify for the Prize. The winner and his/her travel guests must travel on the same itinerary. The winner and his/her travel guests must have the right to enter the destination won. A minimum of one person, either the Grand Prize winner or one of the travel guests, must hold a valid credit card to cover any incidentals or any other requirement that may be required at the hotel. Ground transfers to and from the winner and/or travelling guest's residence and designated airport and all other expenses not specified herein or listed within the travel brochure, including but not limited to telephone or fax, gratuities, optional tours, taxes and fees, insurance, medical travel documents, personal expenses, and any other costs not specifically stated herein as being included, are the sole responsibility of the winner and his/her guests. In the eventuality that the Winner and his/her guests resides in a city that requires transportation to Transat Holiday departure cities, the costs associated with such transportation are the Winner's and his/her guests entire responsibility. No extensions will be permitted and the prize cannot be exchanged, transferred or substituted for cash except that Transat Holidays reserves the right to offer a comparable product in the event of a vacation package cancellation, Act of God or other unforeseen circumstances. The Grand Prize winner shall not be entitled to receive, in cash, certificate or otherwise, the balance of any amount representing the difference of the Grand Prize retail value and actual cost. No frequent flyer miles will be available.
- 16. DESTINATION:** There will be **1 Grand Prize Trip** (as described in section 4) available to be won to the following destination. Destination will be awarded based on the winners' home province, and/or closest major airport.

Ocean Coral & Turquesa, Riviera Maya, Mexico, (one room based on double occupancy) with the following restrictions:

Travel is valid from May 15, 2017 to April 30, 2018

Blackouts dates apply between the following dates: July 22 to Aug 06, 2018, December 17, 2017 to January 06, 2018, February 25 to April 01, 2018
Reservation needs to be completed no later than October 15, 2017

Includes: Roundtrip airfare from gateway closest to winners home, that is serviced by Transat Holidays, 7 nights' accommodation, Roundtrip airport transfers in destination, all meals and drinks at resort, Nightly entertainment, Non-motorized watersports

Not included: Airport departure taxes of approximately \$400 per person, Insurance, Baggage and seat selection fees, Optional tours and sightseeing.

PRIZE CLAIM FORM:

Contest Prize Claim and Skill Testing Question

$(11 \times 5) + (16/4) - 4 =$ _____ (My answer to the skill testing question)

By signing below and submitting this Prize Claim, I declare that I (i) have read, understood, complied with and will abide by all of the rules of the contest, and (ii) have answered the mathematical skill-testing question by myself without mechanical aid. I, or if under the age of majority, my parent(s) / legal guardian(s) agree to: (i) accept the contest judges' ruling over any aspect of this contest as final and binding; and release the Contest Sponsors from any and all liability with respects to the claimed Prize; and (iii) the use of my name, likeness, hometown name, and photograph in any advertising or promotion without compensation carried out by or on behalf of Mucho Burrito. Contact information provided will only be used for purposes of this promotion.

PRINT NAME: _____ AGE: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

SIGNATURE: _____

SIGNATURE OF PARENT/LEGAL GUARDIAN (IF MINOR): _____

MUCHO BURRITO LOCATION WHERE PRIZE WAS WON:
